

Erasmus + Program  
Projet n°

Report of the 1st training - France  
Local development by local actors

**Place :** France ; Angers (Pays de la Loire), Ploec L'Hermitage et Saint-Brieuc (Bretagne)

**Date :** Monday 14, Tuesday 15, Wednesday 16 and Thursday 17 November 2022

**List of participants :**

- Leader France (France) : Thibaut Guignard, Alexis Lebrat, Elodie Favara and Adeline Hamel
- LAG Mreza(Serbia) : Sandra Macura, Jagoda Kocic, Zoran Ilijasev and Petar Pejcin
- Estonian Leader Union (Estonia) : Triin Kallas, Margit Partel and Rafael Milerman

**Program :**

*Day 1 (Angers) :*

- Leader France 2022 General Assembly
- National LEADER Awards Ceremony

*Day 2 (Angers) :*

- Thematic workshops
- Project visit

*Day 3 (Ploec L'Hermitage) :*

- CLLD workshops
- Visit of Ploec L'Hermitage
- Visit of Le Panier Iodé
- CLLD workshop

*Jour 4 (Saint-Brieuc) :*

- Visit of Europ'Armor Center
- Workshop in the Department of Côtes d'Armor

## INTRODUCTION

The European LEADER program for rural development finances 339 territories in metropolitan France and overseas (nearly 27 000 municipalities and 26 million habitants). Nearly 900 million euros from EAFRD (European Agricultural Fund for Rural Development) are devoted to it for the period 2014 – 2022. Developed on a territorial basis and within the framework of a public-private partnership constituted as a LAG (Local Action Group), LEADER is designed as an approach to support multi-sector strategies, developed and administered by the territories.

The first session of this Erasmus + project therefore took place in France on the subject of local development by local actors, which thus made it possible to discover various local initiatives for the development of rurality. This stay was also an opportunity to discuss the different operating systems of LEADER networks in the countries of Estonia, Serbia and France.



## REPORT

### Day 1 - Angers, Pays de la Loire

Leader France organized on November 14 and 15 the National Congress of French Local Action Groups (LAG) in Angers, Pays de la Loire, at the Jean Monniers Convention Center. This event was able to begin with the General Assembly of the Leader France association. This meeting made it possible to bring together the French actors involved in the program, to discuss the challenges of the next program and to promote innovative and exemplary projects co-financed by LEADER. Nearly 250 people attended this annual event, in person or remotely.



This National Congress of Local Action Groups was also an opportunity for Leader France to organize a new form of Leader Awards for innovation and experimentation in rural areas with the “LEADER Awards in the region 2014 – 2022”. This new edition, Leader France wished through this competition open to all French LAGs, to highlight concrete achievements financed by the Leader 2014 – 2022 program in all regions. During this evening, the winning projects in each region were presented and were selected by a jury



During this evening, the winning projects in each region were presented and were selected by a jury composed, in particular, of members of the European Commission and representatives of various partners. The national LEADER Jury Prize was won by La Source Cosmetics, an eco-responsible and artisanal brand of natural cosmetics based on vanilla from Guadeloupe. And the public's LEADER Prize, elected after more than 8,000 votes on the internet, is the La Ruelle project. La Ruelle wishes to become a shared place of economic and cultural innovations, coffee shop, theatre, events, audiovisual training, shop,...

### Day 2 – Angers, Pays de la Loire

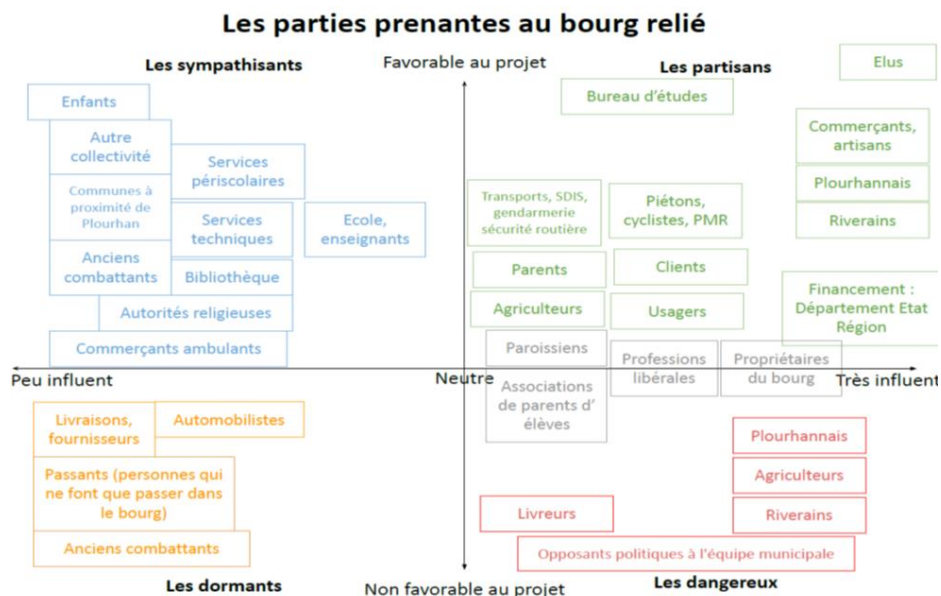
The morning was devoted to discussions on future LEADER calls for projects and their regional implementation. Many thematic workshops have been organized on different themes (ecological transition, services to the population, circular economy, cooperation, etc.) to enrich the applications and anticipate the implementation of the next programming period.

The afternoon was devoted to visiting projects in the LEADER territory of Angers Loire and Layon. Loire Odysée and its museum space in Saint-Mathurin-sur Loire which promotes the natural and cultural heritage of the Loire region: guided tour of the Loire exhibition, promotion of the accessibility approach for all audiences developed and viewing of the film in audio description "La Loire dans tous ses états" which retraces in images and music the river punctuated by floods, ice and low water levels.



### Day 3 – Ploec L’Hermitage, Bretagne

This third day started with a workshop on the subject of Local Development by Local Actors (CLLD) with Alan Dombrie from the Aristote Armorican Center of Political Studies. This time of exchange start with a presentation on a method of consultation for the drafting of local development strategies: the theory of stakeholders. This theory makes it possible to establish a map of the various stakeholders in a project and to distinguish the populations to be consulted (to obtain an agreement) and those to be consulted (to obtain an opinion).



This presentation was then followed by an exchange on the different feelings of belonging to European citizenship on the part of the habitants of Estonia, Serbia and France. The Estonians measure the importance of the European Union in the development of their rural territories. For the French, Europe seems to them far from their daily life, this impression is in particular due to the multiple administrative layers that France has with the municipalities, the inter-municipalities, the departments, the regions and finally the State. The Serbs are for the moment skeptical towards the European Union due to the fact that they are not yet part of the EU and that not much information comes back to the habitants.

This morning continued with the visit by Margot Visdeloup, project manager at the town hall of Ploeuc L'Hermitage, of two projects of the town of Ploeuc L'Hermitage: La Gabare and Tartout Go. La Gabare is the home associations and local initiatives. It is a unique place that welcomes associations and partners of the Town Hall in shared spaces. And Tartout Go is a service providing electric vehicles for car sharing.



During the afternoon? the group went to Plangenoual for a visit to the Panier lodé which is a place for tasting and selling seafood products, but it is also a place of discovery, with visits to the beet farm to discover the profession of mussel farmer, and a reception area with a room for seminars or working groups. The afternoon continued with a working session by Alexandre Barbe, facilitator and manager CLLD EFMAF, on the European Fund for Maritime Affairs and Fisheries in the Pays de Saint-Brieuc. A second presentation was made on the management of plastic mussel waste.

#### Day 4 – Saint-Brieuc, Bretagne

The last day started with a visit to the Europ'Armor Center in Saint-Brieuc. This time made it possible to discover the functioning of the center but also of its various actions carried out around citizenship. This place allows you to benefit from advice and information on studying or working in Europe, mobilizing European funds to finance a project or even discovering the European Union, its institutions and its cultures.



The last working time of this mobility took place in Department of Côtes d'Armor. Each of the delegations was able to present its operating system and also the actors who take part in it. The large number of LAGs in France compared to Serbia and Estonia was able to challenge. France has 339 LAGs when Estonia has 26 LAGs and Serbia 21 LAGs. The subject of funding for national LEADER networks was also discussed, Serbia and Estonia are self-funded, when France receives funding from the ministry.

At the end of this time of exchanges, the possible periods for the next mobility have been fixed :

- In February for the reception of delegations by Estonia
- In May for the reception of delegations by Serbia

## DETAILED PROGRAM

### Monday 14th November (Angers)

12:30 p.m.	Arrival at Angers station
1:00 p.m.	Arrival at the Congress Center
2:00 p.m.	General Assembly of the Leader France association
4:30 p.m.	Baggage deposit at the hostel and free time
6:00 p.m.	National LEADER Awards Ceremony
8:30p.m.	Dinner at Jean-Lurçat museum

### Tuesday 15th November (Angers)

8:00 a.m.	Breakfast
9:00 a.m.	Arrival at the Congress Center
9:30 a.m.	Participatifs workshops
12:30 p.m.	Cocktail
2:00 p.m.	Visit of the LEADER Loire Odysée project and its museum space in Rochefort-sur-Loire
6:00 p.m.	Departure for Saint-Brieuc
8:30 p.m.	Dinner in Rennes
10:30 p.m.	Arrival at the hostel in Saint-Brieuc

### Wednesday 16th November (Ploeuc L'Hermitage)

8:30 a.m.	Breakfast
9:30 a.m.	Departure for Ploeuc L'Hermitage
10:00 a.m.	CLLD workshop with Alan Dombrie
11:30 a.m.	Visit of Ploeuc L'Hermitage with Margot Videloup
12:30 p.m.	Lunch
2:00 p.m.	Free time
3:30 p.m.	Visit of the Panier Iodé in Plangenoual
4:30 p.m.	CLLD and management of mussel plastic waste workshop with Alexandre Barbe
7:30 p.m.	Dinner at Saint-Brieuc
10:30 p.m.	Return to the hostel

### Thursday 17th November (Saint-Brieuc)

8:00 a.m.	Breakfast
9:00 a.m.	Visit of the Europ'Armor Center
10:00 a.m.	Working time in the Côtes d'Armor Department
12:00 p.m.	Arrival at Saint-Brieuc station