



NACIONĀLAIS  
ATTĪSTĪBAS  
PLĀNS 2020



EIROPAS SAVIENĪBA  
EIROPA INVESTĒ LAUKU APVIDOS  
Eiropas Lauksaimniecības fonds  
lauku attīstībai



## PROJECT “MULTIFUNCTIONAL SUSTAINABLE TOURISM ENTREPRENEURSHIP JOINT DEVELOPMENT” WORKING SESSION

on 29.June - 03.July, 2020

LAG 'Rīgas rajona lauku attīstības biedrība' area (Sigulda, Latvia)

### AGENDA

29.06.2020.

**13:00 – 14:00** Arrival, check-in in the hotel 'Sigulda

**14:00 – 15:00** Lunch in hotel

**15:30 – 18:30** Walk trip (piem.<https://www.entergauja.com/lv/enter-gauja/routes/gaujas-senlejas-skatu-vietas>)  
in bad weather - meeting with tourism enterprises at Sigulda city

**19:00** Dinner at hotel

30.06.2020

**8:00** Breakfast in the hotel 'Sigulda'

**10:00** Walk to the Sigulda city old center (Sigulda castle) <https://www.tourism.sigulda.lv/castle-of-livonian-order-in-sigulda-en/> Castle area is the municipality center as well and Craft and start-up companies are located in the territory.

**10:20** Opening session

**10:40 – 11:00** Information about the session program and host organization RRLAB

**11:00 – 11:15** Coffee break

**11:15 – 11:40** The 'Enter Gauja' project presentation and other, Sigulda municipality, activities within the tourism promotion, <https://www.entergauja.com/en/enter-gauja>.

**12:00 – 13:00** Walk to the old Sigulda castle, field trip with a guide.

**13:00 – 14:00** Lunch

**14:00 – 16:30** Craftsman workshops. The group will be divided in to three groups.

**16:30 – 16:45** Walk to the Sigulda city central square and enterprise 'Tarzans'

**17:00 – 18:30** Meeting with 'Tarzans' enterprise representative. Information about the tourism activities, National park implementation to the tourism services. Participation in an attraction 'Chair Lift' <https://www.tarzans.lv/en>

**19:00** Dinner at the hotel

01.07.2020.

**8:00** Breakfast at the hotel

**10:00** Drive to the enterprise 'Reiņa Trase', <http://reinatrase.lv/vasaras/en/>

**10:20 – 12:20** Meeting with 'Reiņa trase' entrepreneur for experience exchange conversations, practical participation in some 'Reiņa Trase' attractions (golf or other).

**12:20 – 12:30** Drive to the enterprise 'Kungu Rija', <http://kungurija.lv/en/>

**12:45 – 14:00** Lunch

**14:00 – 14:20** Conversation with 'Kungu Rija' owner within experience exchange

**14:20 – 14:30** Drive to the 'Krimulda manor house', <https://krimuldasmuiza.lv/en>

**14:30 – 16:00** 'Krimulda manor house' house and area visit with the guide (the house and area has very juicy history and are one of the most active tourism 'products' at area).

**16:00 – 16:10** Drive to the 'Krimulda church'. [https://www.inyourpocket.com/sigulda/krimulda-church\\_71835v](https://www.inyourpocket.com/sigulda/krimulda-church_71835v).  
The church congregation is organizing many interesting activities for tourists and interesents

**16:10 – 18:10** 'Krimulda church' as enterprise experience, walking at church area and Kubeseles taka.  
<https://www.entergauja.com/en/things-to-do/nature/objects/kubeseles-dabas-taka>

**18:30** Arriving at Sigulda

**19:00** Dinner at the hotel

### 02.07.2020.

**8:00 – 10:00** Breakfast in the hotel

**10:00 –** The boat trip start. There will be the boat trip on the river Gauja. From Sigulda to enterprise 'Rāmkalni', ~ 17km\_4h.

**14:00 – 15:00** Lunch at the 'Rāmkalni', <https://ramkalni.lv/en/index>

**15:00 – 16:00** Walk in to the 'Rāmkalni' tourism park and area, conversation (presentation from the owner atvianative) about the 'Rāmkalni' history. 'Rāmkalni' owns different kind of businesses: 1) the active tourism; 2) the bistro; 3) They have farming business for BIO vegetables and fruits; 4) The food processing company; 5) The trade shops 'Lauku Rudzupuķe'\_ sales network placed in to the biggest RIMI supermarkets as 'shop in store' offering the atvian atvian cuisine products from atvian home producers.

**16:00** Arriving at Sigulda

**16:30 – 17:30** Meeting with the most attractive quarter'Green Villa' place owner. Facebook: <https://www.facebook.com/zalasvillaskvartals/> In neighborhood to the 'Green Villa' there is the city market 'Jāņa tirgus'. The market is quite new (opened just at 2019) and are specifically orientated to the tourism (culinary tourism, gourmet tourism etc.). <https://www.facebook.com/JanaTirgus/>

**18:00** Arriving at the hotel

**19:00** Dinner at the hotel

### 03.07.2020.

**8:00 – 9:00** Breakfast in the hotel

**9:00 – 13:00** Walk in to the national park (Gūtmaņa ala)<https://www.entergauja.com/lv/enter-gauja/routes/turaida-turaidas-gravas-un-alas> (5km\_2h), Paradīzes kalns (5,8km\_2h)  
<https://www.entergauja.com/lv/enter-gauja/routes/vejupites-grava-paradizes-kalns>

**12:15 – 13:00** Presentation about the 'Green Villa' activities and environmentally friendly movement 'Zero waste', the project 'The nature park Gauja=BIO environment at 2023!' and others

**13:00 – 14:00** Lunch at 'Jāņa tirgus', the local 'gourmet food market', <https://www.facebook.com/JanaTirgus/>

**14:00** Closing session

**15:00** The home way